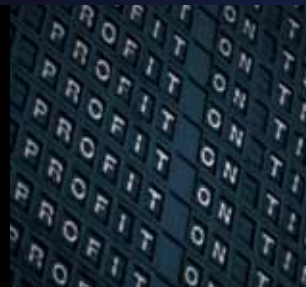


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**CHALLENGE LIMITS.**



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THERE'S MORE THINKING IN  
THINK-BRANDED PRODUCTS **Think**



Lenovo recommends  
Windows® 7 Professional.

## LOADED WITH BIG-BUSINESS THINKING.

An organisation like yours needs a PC that will go the distance. The Lenovo® ThinkPad® notebook has an unrivalled reputation for reliability and durability. The same qualities that were proven in 1993, when the ThinkPad 750C became the first notebook to reach outer space on the Space Shuttle Endeavour and ever since, in every space shuttle mission.

This is a reflection of the more thinking Lenovo designers and engineers devote to Think-branded products—from workstations to desktops, servers and notebooks. And the same thinking can well be employed to take your organisation to new heights.

The support for your organisation doesn't end by merely engineering extraordinary PCs. Lenovo goes a lot further to understand your processes and provide you with services that help reduce your cost of ownership.

Today, Lenovo brings you thinner, lighter, smarter, tougher and affordable notebooks that are the ultimate business tools.

Lenovo recommends  
Windows® 7 Professional.

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## LENOVO. BRAND NEW THINKING FOR A BRAND NEW WORLD.

Lenovo understands the world's need for value-added technology. Consequently, the aim has always been to design, engineer and manufacture the world's most reliable, secure and easy-to-use products.

It's no wonder then that Lenovo is one of the largest PC makers in the world, with an ever-increasing demand in the market.

In fact, sales records show that a Lenovo PC is sold every 1.2 seconds. Furthermore, Lenovo has been rated number one in China and all of Asia. And according to IDC, it is the world's fastest growing PC company.

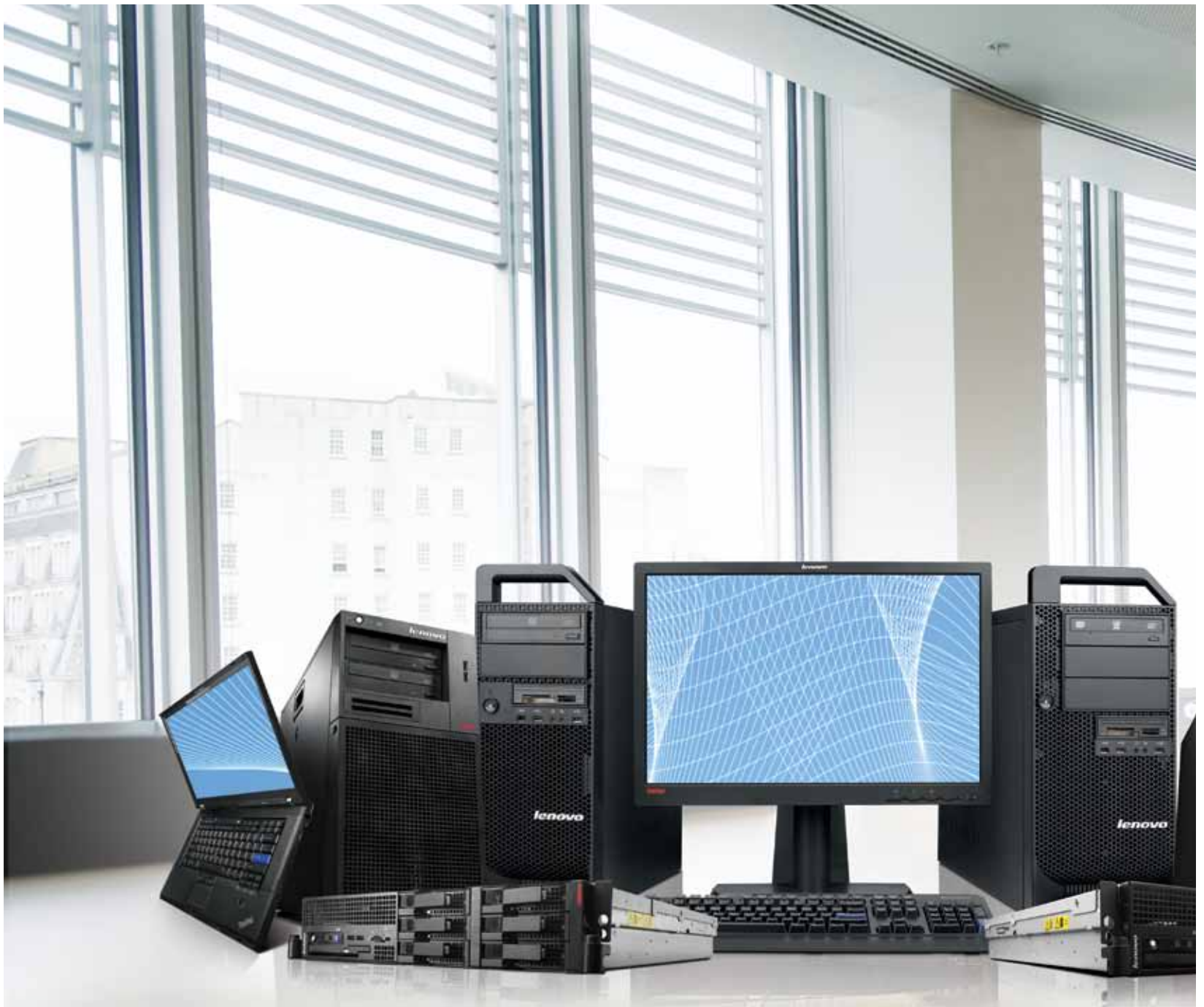
The unflagging focus at Lenovo is to put more innovation in the hands of more people so they can do more amazing things. To achieve this, our engineers constantly challenge convention. They experiment. They test. They break through.

The proof is more than evident in the Lenovo line of products—ThinkPad notebooks, ThinkCentre® desktops, ThinkStation® workstations, ThinkServer® systems, ThinkVision® monitors and ThinkPlus® accessories.

They are rigorously tested for resistance to shock, moisture, dust, vibration and extremes in temperatures. In fact, standard Lenovo ThinkPad T Series notebooks have passed eight military-grade specifications (MIL-STD-810F) which cover a broad range of extreme tests that measure ruggedness.

Lenovo passionately believes in the conservation of the environment. It makes computers with the highest adherence to environment-friendly practices and standards. A commitment that aims at being 10% more energy-efficient by the year 2012.

**THERE'S MORE THINKING IN  
THINK-BRANDED PRODUCTS** **Think**



## WHY LENOVO MAKES PERFECT BUSINESS SENSE:

- 1. Lenovo PCs are tough, durable and versatile.** They can handle any load, efficiently. In other words, they're built for every kind of business.
- 2. They are renowned for quality and reliability.** TBR ranks Lenovo #1 manufacturer of notebook and desktop PCs in terms of quality, reliability and design.
- 3. Ensures lowest Total Cost of Ownership (TCO).** Lenovo PCs come with built-in technologies that help reduce hardware, software, infrastructure, people, security and outage costs and gives a higher return on investment.
- 4. The best of security features** like Rescue and Recovery® that recovers data in case of a PC fall or crash, Active Protection System™ that acts like an airbag to protect the hard disk drive during a fall.
- 5. Lenovo PCs are loaded with the unique ThinkVantage® Technologies** that help save on maintenance costs through the lifecycle of a PC, like deployment, system migration, power management, support and data disposal.
- 6. Backed by a wide range of services and support.** Whether you have five PCs or thousands, Lenovo delivers the quality, reliability and peace of mind to keep your business running anywhere, anytime.
- 7. Has a global supply chain and service parts network,** to meet all customer needs.
- 8. Lenovo's Managed Deployment Services** suite provides advanced automation technology and proven processes and expertise in configuring, installing and retiring PCs.
- 9. Lenovo makes computers with the highest adherence to environment-friendly practices and standards.** And to prove this, Lenovo PCs come with the greenest ratings. They are all ENERGY STAR™, EPEAT™ Gold and GREENGUARD® certified.
- 10. Lenovo PCs come with an exclusive certification, Lenovo Enhanced Experience for Windows® 7** that makes them faster, secure and built for business.



# lenovo®

## PRELOADED WITH AWARDS AND AWE-INSPIRING DESIGN.

The legendary ThinkPad notebooks are designed to conquer both the home front and the workplace. The designers and engineers at Lenovo work across the U.S., China and Japan. Their calling is to deliver exceptionally engineered PCs. They don't just design smaller, lighter, tougher products and add on innovative features. They build them in.

The ThinkPad notebook has long been in the permanent design collection at the Museum of Modern Art in New York and has won the rare Long Life Design Award in Tokyo at the Japanese Industrial Design and Promotional Organisation Awards, including the design of the decade at IDSA 2000.

## OVER 1000 DESIGN AWARDS AND COUNTING:

**THINKPAD HAS WON A LOT MORE DESIGN AND ENGINEERING AWARDS THAN ANY OTHER NOTEBOOK BRAND:**

- 6 IDEA Awards
- 19 IF Awards for Good Design
- 47 G-Mark Awards in Japan
- ThinkPad Design of the Decade, IDSA 2000
- ThinkPad 701C in the permanent collection at MoMA

**THERE'S MORE THINKING IN  
THINK-BRANDED PRODUCTS** **Think**

## GO GREEN WITH LENOVO.

Environmental issues are increasingly becoming critical to organisations and individuals alike. Energy-efficient choices can reduce greenhouse gas emissions and save energy costs for the user, without sacrificing features, style or comfort.

Lenovo 'green' programmes are not just an afterthought to design and manufacturing; they are an integral part of Lenovo's business processes from start to finish. In fact, the Lenovo Power Manager™ can save up to 69% on energy consumption per desktop, per year. Lenovo systems that achieved an EPEAT™ Gold rating also contain up to 90% reusable and recyclable materials and their packaging is 90% recyclable.



### GREEN CERTIFICATIONS:

Some of the certifications Lenovo products have received are:

- Lenovo is the first brand to announce a full lineup of ENERGY STAR™ 5.0 compliant PCs\*.
- Lenovo started off as being the first to have an EPEAT™ Gold rated monitor and now has a full lineup of EPEAT™ Gold rated notebooks, desktops and monitors\*.
- Lenovo leads the industry by providing a mercury-free, low halogen monitor as well as the first 19" wide 2CCFL VESA standard adoption.
- The Nordic Ecolabel: it is the official ecolabel for the Nordic countries and enables consumers to easily select the products that are among the best for the environment.

### GREEN AWARDS:

**MARCH 2008:** Voted China's 'MOST SOCIALLY-RESPONSIBLE COMPANY' and 'CHINA'S LEADING INTERNATIONAL BRAND' by readers of The Financial Times online.

**APRIL 2008:** Voted 'BENCHMARK COMPANY OF CHINA GREEN COMPANIES' by the first China Green Companies' Annual Summit and ranked #1 in the IT sector.

**JUNE 2009:** Received the 'ANNUAL RECOGNITION AWARD 2009' from Corporate Governance Asia for its clear written policy by the board of directors.

**NOVEMBER 2009:** Received the 'GREEN IT EXPO'S GREEN SUPPLIER AWARD' which recognises organisations that have shown a commitment to delivering Green IT and/or have contributed significantly to the 'green business' agenda.



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\* In many geographies such as the U.S., China, Japan, France, Germany and others, Lenovo offers a full lineup of EPEAT™ Gold rated systems.



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## THINKVANTAGE TECHNOLOGIES. HIGHER RETURN ON INVESTMENT.

Lenovo ThinkVantage Technologies (TVTs) are a combination of software and hardware-based PC management features that allow you to enjoy not just low costs, but significant time savings and added security.

Designed to make your PCs self-configuring, self-optimising, self-protecting and self-healing, these integrated TVTs take care of the end-to-end lifecycle of your PC fleet—from efficient deployment to responsible disposal.

## BENEFITS OF THINKVANTAGE TECHNOLOGIES ACROSS THE PC LIFECYCLE.

### DEPLOYMENT:

With **System Migration Assistant™**, you can shift users' system preferences including data, settings and favourites, quickly and easily.

### CONNECTIVITY:

Lenovo's **Access Connections™** allows you to seamlessly switch settings for connectivity, browsers, printers, security and more when you change locations.

### PROTECTION:

Lenovo has several tools that ensure your PC is protected in the best possible way. **Client Security Solution** is a unique hardware-software combination that prevents unauthorised access to data. It protects vital company information like passwords, encryption keys and electronic credentials.

**Rescue and Recovery®** is a data backup and simple pre-boot diagnostic interface for rollback to previously saved states. It also preserves settings and updates recent data.

### SUPPORT:

The **Lenovo Productivity Center** which is available via the ThinkVantage 'blue button' on your PC answers frequently asked questions and offers quick links for common tasks like backups and finding wireless networks.

### DISPOSAL:

**Secure Data Disposal™** ensures all your confidential data is securely and permanently removed from the hard disk drive before you dispose off your PC.

THERE'S MORE THINKING IN  
THINK-BRANDED PRODUCTS **Think**



## THINKPAD NOTEBOOKS. INNOVATION AT ITS BEST.

Since its inception in 1992, ThinkPad designers set new benchmarks for personal computing in terms of both engineering and portability. With more than 51 million pieces sold and over a thousand industry awards to its credit, the ThinkPad is a clear leader in notebook technology, versatility, manufacturing and quality of design.

ThinkPad notebooks were the first in the industry to offer integrated CD-ROM, DVD-ROM, wireless networking, Active Protection System™ and an integrated fingerprint reader. ThinkPad is the first notebook PC with integrated Wi-Fi certified wireless LAN. Over the years, ThinkPad designers have introduced a series of unique features such as the TrackPoint® keyboard mouse, the carbon and glass fibre roll cage, the TrackWrite (butterfly) keyboard, the ThinkLight™ keyboard light and remote data disable via SMS.

More than anything, millions of ThinkPad users have chosen the ThinkPad because of its superb ergonomic design and unique 'touch and feel' that is unlike any other machine.

### **LENOVO RANKED #1 IN RELIABILITY.**

Technology Business Research (TBR) ranks Lenovo #1 manufacturer of notebook and desktop PCs in terms of quality, reliability and design.

— TBR, 1Q'10 Notebook Corporate IT Buying Behaviour and Customer Satisfaction Study;  
TBR, 4Q'09 Desktop Corporate IT Buying Behaviour and Customer Satisfaction Study.

Lenovo recommends  
Windows® 7 Professional.

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Lenovo ThinkCentre M90z all-in-one desktop.

## THINKCENTRE DESKTOPS, A CLASS APART.

1. They are rock-solid machines; each of them go through 2000+ tests.
2. They have a thoughtful design.
3. They have a tool-less key to reduce service time.
4. They improve end-user productivity and low acoustics.
5. They are quieter than office ambient noise.
6. They reduce Total Cost of Ownership—they feature the Power Manger™ tool that saves up to 69% energy consumption.
7. They come with an EPEAT™ Gold and an ENERGY STAR™ 5.0 rating.

ThinkCentre desktops are highly energy-efficient and as a result, highly productive. They are loaded with features, are user-friendly, easily accessible and quiet systems.

The ThinkCentre M90z all-in-one desktop is the perfect answer for today's large enterprises that demand strong computing. It packs big-business thinking into a single unit with new 2010 Intel® Core™ i processors, remote management capabilities, over 12-month platform stability, advanced VoIP, Hardware Password Manager and a multitouch screen, to name a few.

On the other hand, the ThinkCentre A70z all-in-one desktop helps save up to 70% desk space. It is slim (62mm), has just one wire (with the wireless mouse and keyboard option) and has multiple mounting options to save space.

**THERE'S MORE THINKING IN** **Think**  
**THINK-BRANDED PRODUCTS**



Lenovo recommends Windows® 7 Professional.

## WHEN CHAMPIONS UNITE, RECORDS BREAK.

Lenovo joined forces with Vodafone McLaren Mercedes, star of the Formula One race track. This scorching partnership paired Lenovo's exceptionally engineered workstations with some of the fastest cars on the planet, assisting the team in making lightning-fast decisions when seconds make the difference at the finish line.

### THIS WINNING COMBINATION ACHIEVED:

- An estimated 20% increase in productivity with ThinkPad notebooks.
- 30% increase in CAD performance with ThinkStation workstations.
- Significant lower energy bill per year.
- Massive time savings due to seamless deployment, migration and superb support.

## LENOVO THINKSTATION WORKSTATIONS. THE GREENER SIDE OF EXTREME PERFORMANCE.

Even though high performance is usually not associated with being environmentally friendly, ThinkStation workstations are extremely eco-friendly, featuring EPEAT™ Gold, GREENGUARD®, ENERGY STAR® 5.0 and post-consumer recycled plastics.

The world's smallest and most powerful compact dual-CPU workstation, the ThinkStation C20, allows you to literally fit more number crunching horsepower into the same space so you can do more, faster.

## LENOVO THINKSERVER SYSTEMS. TECHNOLOGY THAT SERVES UP PRODUCTIVITY.

ThinkServer systems from Lenovo go beyond the box by combining a bundle of hardware, software and services. These systems come in both rack and tower versions and run database applications or software in a virtualised environment.

90-day Priority Support that provides small and medium customers 24/7 phone support to help in the process of server purchase and installation. Other services include On-site Next Business Day warranty service, round-the-clock hardware and software phone support.

Complete with advanced features like EasyLED diagnostics, Integrated and Advanced RAID capability, these servers ship with performance management tools which allow for monitoring of one or more servers from a single console. Every ThinkServer is packaged at no extra cost with

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Lenovo recommends  
Windows® 7 Professional.

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### A SUPERIOR WINDOWS® 7 EXPERIENCE.

Lenovo has closely worked with Microsoft® to bring you a combination like never before. Get better performance, productivity and security with new Lenovo Enhanced Experience for Windows® 7 PCs. Lenovo Enhanced Experience is a certification exclusive to Lenovo PCs. It ensures faster, more efficient performance.

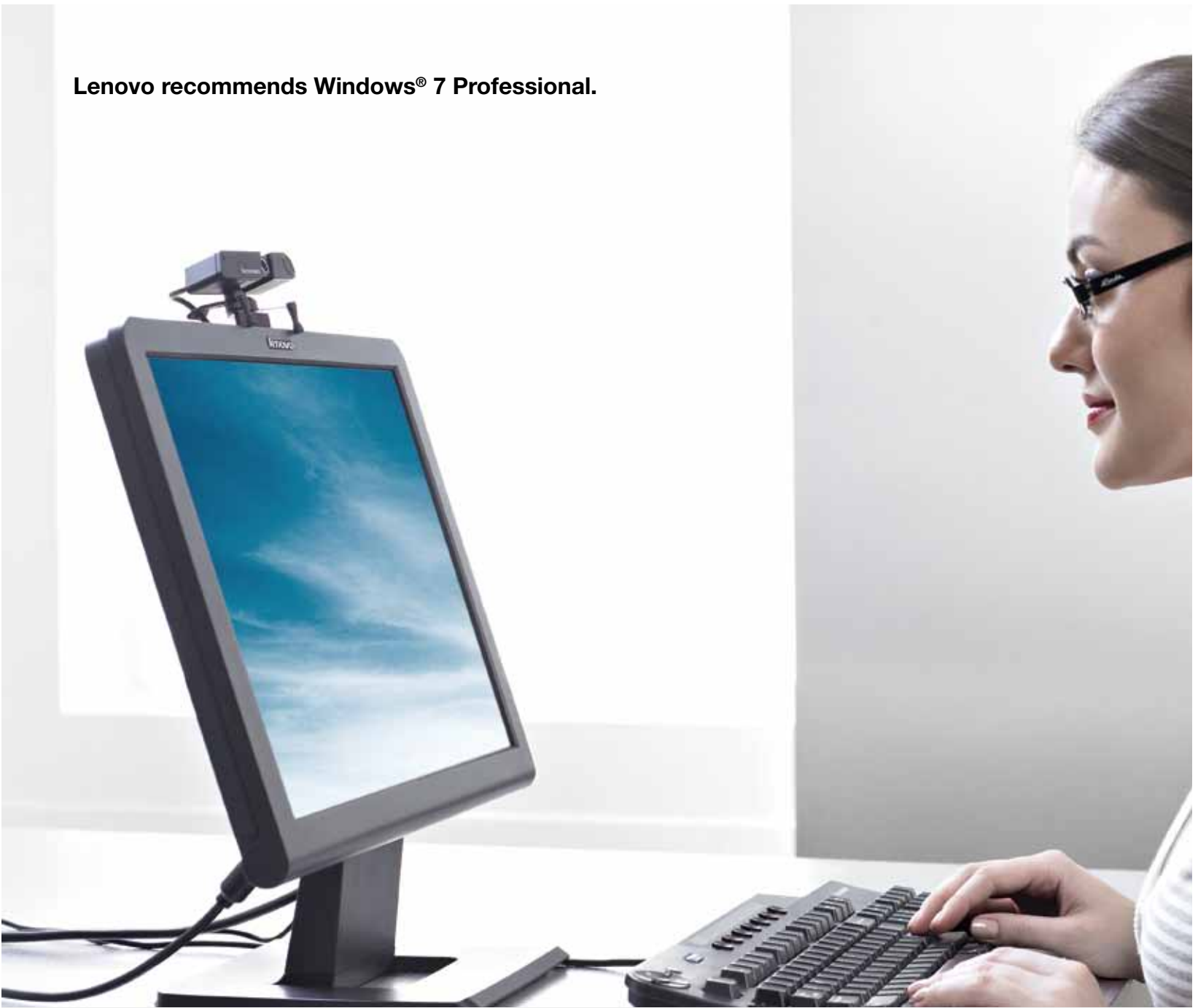
### FAST MEETS EASY.

To grow your business, you need PCs that can keep the pace. Every Think-branded PC now gives you a better computing experience and allows you to work at superfast speeds. This means it boots up to 57% faster and shuts down in as little as five seconds (up to 40% faster than Windows® 7 PCs without Enhanced Experience).



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Lenovo recommends Windows® 7 Professional.



## GET THE BEST OUT OF YOUR PC. LENOVO ACCESSORIES.

Experience Lenovo better with original Lenovo accessories and upgrades. They are designed to maximise your productivity and minimise downtime. Choose from a wide range of carrying cases, versatile keyboards, solid security components, docks, port replicators, memory upgrades, multimedia enhancers, power adapters, batteries, storage devices and monitors.

## LENOVO THINKVISION MONITORS. ENGINEERED GREEN, RATED GOLD.

Lenovo's entire range of ThinkVision monitors is ENERGY STAR™ 5.0, EPEAT™ Gold and GREENGUARD® certified and delivers excellent front-of-screen performance. The Lenovo ThinkVision L2440x monitor has been rated the best product overall<sup>1</sup>. Lenovo also offers the world's only TCO Certified EDGE monitor, the ThinkVision L2251x<sup>2</sup>. To achieve TCO EDGE certification, Lenovo utilised plastic resins with 65% post-consumer recycled content.





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## AWARD-WINNING SERVICES.

TBR has ranked Lenovo #1 for both notebooks and desktops service and support. In addition, Lenovo has received the #1 ranking for customer service and support from IDC Dataquest India, PC Magazine, China Call Center Institute and Nikkei Industry News.

Lenovo ThinkPlus Services cover the entire PC lifecycle, from factory integration services like asset tagging and custom imaging to end-of-life disposal solutions and all support functions in between.

## SOME OF THE LENOVO SERVICES ARE:

### MAINTENANCE AND SUPPORT:

- Warranty upgrades and extensions for all Lenovo systems
- ThinkPlus Priority Support
- ThinkPlus Productivity for ThinkServer systems

### PROTECTION AND DATA SECURITY:

- Accidental Damage Protection for all Lenovo notebooks
- Online Data Backup
- Hard Disk Drive Retention

### ENTERPRISE SOLUTIONS:

- Asset Recovery and Recycling
- Custom Imaging Services

THERE'S MORE THINKING IN  
THINK-BRANDED PRODUCTS **Think**

# END-TO-END SOLUTIONS FOR THE ENTIRE PC LIFECYCLE.

## PROCUREMENT, PLANNING AND CONSULTING

- Parts and System Procurement
- IT Consulting
- Migration Planning
- Installation Planning

## MANAGED DEPLOYMENT

- Installation
- Custom Imaging
- Factory Integration
- Asset Tagging
- Custom Delivery

## WARRANTY AND PROTECTION

- Extensions and Upgrades
- Accidental Damage Protection
- Online Data Backup
- HDD Retention



## CUSTOMER SUPPORT PACKAGES

- ThinkPlus Priority Support
- ThinkPlus Productivity
- ThinkPlus Secure Business
- Optional Four-hour Response

## HELP DESK AND TECH SUPPORT

- Industry-leading Answer Times
- Problem Determination
- Technical Action Plans
- Software Support
- Quick Shipment of CRUs

## PC RECYCLING AND DISPOSAL

- Asset Recovery
- Value Recovery
- Secure Desk Wipe
- Packaging
- Transportation

## CUSTOMISED SOLUTIONS AT YOUR BECK AND CALL.

An experienced team of Sales Specialists for large enterprises (companies with over 1,000 employees) will help you select the solutions that meet your organisation's changing needs. At a reduced Total Cost of Ownership, this allows your IT department to focus on business issues, not hardware problems. As a testament to this, Gartner Group rated our Think-branded products and ThinkVantage Technologies as the best for lowering Total Cost of Ownership.

## NEVER TOO FAR FROM YOU.

You no longer have to go far to find a Lenovo office. The Global Account Program from Lenovo places technology where you want it, when you want it. Lenovo has a global network that reaches far and wide because we understand that no matter where your business is, you need someone there, to deliver the solutions you need.

Lenovo has thousands of global customers, each with unique needs. To address these specific needs, Lenovo will give you a single point of contact called a Lenovo Global Account Manager. These managers have the knowledge and the experience to manage procurement across industries. So you not only get a well managed global deployment solution, but save money and time as well.



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