

Windows®. Life without Walls™.
Lenovo® recommends Windows 7.



**FAST. SECURE.
BUILT FOR BUSINESS.**

BUSINESS



EFFORT



INTRODUCING A BETTER WAY OF DOING BUSINESS WITH THE NEW WINDOWS® 7 LENOVO ENHANCED EXPERIENCE THINK PCs.

Now give your business the power to stay ahead of the competition. Lenovo Think PCs with the new Enhanced Experience offer improved performance and productivity by letting you work faster and more efficiently. To deliver this, Lenovo worked closely with Microsoft® and third-party hardware/software engineers to improve system performance significantly during the development and testing stages of Windows® 7. The improvements were achieved by identifying and removing performance bottlenecks across all software and firmware components. Along with that, Lenovo ThinkVantage® software was improved to complement and enhance the overall Windows® 7 experience.



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FAST MEETS EASY

To grow your business you need PCs that can keep the pace. Every Think PC now gives you an Enhanced Experience, allowing you to work at superfast speeds. This means it boots up to 57% faster* and shuts down up to 40% faster than Windows® 7 PCs without Enhanced Experience.

MADE FOR BUSINESS

Think PCs with the new Lenovo Enhanced Experience for Windows® 7 provides you with a whole new way of doing business. Exceptionally engineered for a green, cool and quiet work environment, they are also designed to be durable, thin and light in weight. To keep you connected from wherever you are, they have up to 25% longer battery life** and a range of advanced connectivity options managed and simplified by Access Connections™ for instant connectivity.

For a greater video and audio conferencing experience, select ThinkPad® notebooks come with a built-in 2MP light-adaptive camera, digital array microphone, HD audio, optimal speaker placement, along with dedicated keys for microphone/audio mute and application launch. These business-friendly PCs also have Skype as standard and are optimised for Microsoft® Office Communicator. A few models come with enhanced multi-touch panels and feature SimpleTap for an intuitive and user-friendly computing interface.

ENHANCED SECURITY FEATURES

Data security issues can cost companies millions. Now keep your business protected with Think PCs loaded with the new Lenovo Enhanced Experience for Windows® 7. To ensure airtight security they come with self-encrypting drives, a unique Hardware Password Manager that lets you centrally manage them and a convenient fingerprint reader. In addition, all Think PCs have Rescue and Recovery® software as standard that restores files and protects system information, while providing encrypted backups.

TOUCH EXPERIENCE

Think PCs with the new Lenovo Enhanced Experience for Windows® 7 and optional multi-touch panels are made to push productivity to a whole new level. Optimised for Windows® 7 multi-touch and featuring Lenovo SimpleTap, they are designed to offer you a reliable, intuitive and user-friendly computing experience. In fact, the touchscreen on these PCs is a new generation panel that recognises input from up to four fingers at a time and not just two. That means you not only get gesture support such as tap, swipe, scroll and rotate, but you can also perform more complex interactions such as rotating objects, while holding a fixed pivot point or allowing input from two people simultaneously.

Lenovo SimpleTap makes Windows® 7 native touch abilities a lot easier to use. It allows you to create custom tiles for various operations such as controlling volume, turning the webcam or keyboard light on or off, locking the computer, putting it to sleep as well as adjusting screen brightness, to name a few.

In other words if you are looking at ways to improve productivity at the workplace with new hardware and software innovations, just look for the Enhanced Experience logo on ThinkPad laptops or ThinkCentre® desktops. And choose a Lenovo Enhanced Experience for Windows® 7 Think PC.

 www.lenovo.com/win7ee
 www.lenovo.com/windows7

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