



GO ON, TRY AND STEAL THE DATA.

Lenovo® PCs are loaded with all the thinking you need to protect your PCs and data.

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THERE'S **MORE THINKING** IN A

**ThinkPad**



**CUSTOMER NEEDS**

**LENOVO SOLUTION**

<p><b>TO PROTECT DATA</b></p> <ul style="list-style-type: none"> <li>• Prevent access to confidential information</li> <li>• Prevent data from a system crash</li> <li>• Destruction of data upon retirement of hardware</li> </ul>	<ul style="list-style-type: none"> <li>• Sophos Safeguard private disk</li> <li>• Self-encrypting drives</li> <li>• Hardware Password Manager</li> <li>• Rescue and Recovery®</li> <li>• Secure Managed Client</li> <li>• Secure Data Disposal™</li> </ul>
<p><b>TO MEET REGULATORY REQUIREMENTS</b></p> <ul style="list-style-type: none"> <li>• Avoid legal violations and Public Relations disasters</li> </ul>	<ul style="list-style-type: none"> <li>• Sophos Safeguard enterprise and private disk</li> <li>• Self-encrypting drives</li> <li>• Hardware Password Manager</li> </ul>
<p><b>REDUCE SUPPORT COSTS WITHOUT COMPROMISING SECURITY</b></p>	<ul style="list-style-type: none"> <li>• Fingerprint reader</li> <li>• Hardware Password Manager</li> <li>• Self-encrypting drives</li> <li>• Secure Managed Client</li> </ul>
<p><b>PROTECT USERS FROM THEMSELVES</b></p>	<ul style="list-style-type: none"> <li>• Rescue and Recovery®</li> <li>• Norton Internet Security</li> <li>• Hardware Password Manager</li> </ul>
<p><b>PROTECT THE NETWORK FROM USERS</b></p>	<ul style="list-style-type: none"> <li>• Secure Managed Client</li> <li>• Rescue and Recovery®</li> <li>• Secure Data Disposal™</li> </ul>
<p><b>PROTECT COMPANY ASSETS</b></p>	<ul style="list-style-type: none"> <li>• Computrace®</li> <li>• Anti-theft protection</li> <li>• Hardware Password Manager</li> <li>• Self-encrypting drives</li> </ul>
<p><b>IMPROVE AUTHENTICATION (who's on my network?)</b></p>	<ul style="list-style-type: none"> <li>• Client Security Solution</li> <li>• Fingerprint reader</li> <li>• SmartCard reader</li> </ul>
<p><b>DEVICE CONTROL</b></p>	<ul style="list-style-type: none"> <li>• Port blocking</li> </ul>

**THE MOST SECURE SOLUTION.**

Statistics show that over 600,000 PCs are stolen every year. That amounts to at least one computer every two minutes. It is reported that 80% of data loss is a result of notebook thefts. Such security breaches can cost companies millions and result in huge fines of up to £500,000.

With Lenovo's comprehensive security solutions, concerns over digital security can now be put to rest. Lenovo has a suite of security solutions to protect your PC from ID theft, data theft and any other possible data safety issue.

There are three broad areas of concern customers face with respect to the security of their PC and the data stored on it.

**Data Protection**—encryption, secure disposal, anti-malware (spyware), theft recovery and physical security.

**Access Controls and Authentication**—passwords, biometrics, SmartCards/tokens and audit trail for authentication.

**Data Integrity and Availability**—data backup/recovery/migration, disaster recovery, digital signing and antivirus.

Lenovo has closely collaborated with some of the top security software vendors in the industry, to give you security solutions that ensure complete peace of mind.





## KEEP DATA THREATS AT BAY.

Protect your data with a strong multi-layered wall, a range of software and hardware solutions from Lenovo.

### SOFTWARE SOLUTIONS:

#### ABSOLUTE® SOFTWARE WITH LENOVO LOST AND FOUND

AbsoluteSoftware

Absolute® Software specialises in software and services that provide an easy way to manage and secure PCs. Absolute® Software's unique Computrace® Technology helps protect your ThinkPad® notebooks against data security risks. Once activated, Lenovo's Lost and Found makes it easy for anyone who finds a lost ThinkPad to return it.

And with Computrace® Technology in the ThinkPad BIOS, you can track, manage, protect a stolen PC and even recover the stolen asset. You can also remotely delete the data or disable the PC with the help of Intel® Anti-Theft technology.

#### SOPHOS ENCRYPTION SOFTWARE

**SOPHOS**  
WWW.SOPHOS.COM

As a result of the global partnership between Sophos and Lenovo, ThinkPad notebooks and ThinkCentre® desktops are the first in the world to offer a layered security solution. Sophos software solutions simplify PC protection, providing Lenovo customers complete access protection and fail-safe security. When your data is encrypted, it can't be read by the wrong eyes. So you can stop worrying about data loss and get on with more important things.

Protect your confidential information and comply with regulatory mandates safely and securely with Sophos:

**Protection:** Proactive protection detects known and unknown threats. If anyone tries to steal your data, Sophos will detect, block and remotely clean it.

**Encryption:** People lose things. And that can compromise data security. Sophos makes it easy to securely share data with proven full-disk, removable storage and e-mail encryption.

**Prevention:** With sensitive data scanning, antivirus software and e-mail protection integrated into every Think-branded PC, you don't need to deploy and manage a separate product.

**Compliance:** With at-a-glance dashboards and customisable reporting, you can quickly create and deploy policies that will control the use of everything from USB keys to IM applications, across your organisation.

#### SECURE DATA DISPOSAL™

Before disposing off old PCs, every organisation needs to ensure that all data has been removed from the hard disk drive. If data hasn't been removed properly, it can be retrieved by unauthorised people at a later stage.

For example, formatting a hard disk drive is not a permanent solution. Data can still be retrieved from a formatted drive.

Lenovo's Secure Data Disposal™ makes removing confidential information on a hard disk drive fast and simple and the data, irretrievable.



## SECURE ONLINE DATA BACKUP

Failing to backup your computer systems can result in loss of revenue, loss of reputation and liabilities. Which is why, data backup has become an essential, basic step towards securing data from theft, loss or inoperability. Every organisation today looks for the best yet cost-effective backup solution for their business, one that protects without eating up internal storage space.

Lenovo Online Data Backup is an affordable, secure, automatic remote storage solution for documents and data. It requires no investment towards IT infrastructure and in turn frees up your valuable in-house IT resources by storing your data offsite, in a remote, virtual location.

### Benefits:

- Multi-layered data encryption protects your most critical business and employee data.
- If your computer is lost or stolen, you still have access to your business files.
- Your data is available worldwide—all you need is an Internet connection.
- You can own your own encryption key for added safety and security.



## HARDWARE SOLUTIONS:



### HARD DISK DRIVE RETENTION

If your hard disk drive fails and it is covered under warranty, Hard Disk Drive Retention lets you keep your old drive. HDD Retention helps you comply with current data privacy and data retention requirements, thereby helping to mitigate civil liability risks. You decide how and when to dispose off your data, on your own terms.



### PORTABLE EXTERNAL SECURE HARD DISK DRIVE

Lenovo secure HDD allows you to perform a full system backup. All stored data is then fully encrypted and secured from unauthorised access with a unique six-digit pass code.



### LENOVO LOCK

The Lenovo Security Cable Lock helps reduce theft and increases safety of your ThinkCentre, ThinkPad or ThinkVision® monitor.



### PRIVACY SCREEN

Keep on-screen information private with Lenovo ThinkPad Privacy Filters. Designed to fit select ThinkPad models, the filters stay in place even when the ThinkPad is closed.

To find out more about Lenovo security solutions, contact your local representative.

 [www.lenovo.com/uk](http://www.lenovo.com/uk)

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